## Report on Attending the Workshop on Artificial Intelligence, Finance, and Management organized by Study Next

**Date:** 17<sup>th</sup> February, 2025 (Monday)

**Time:** 3:00 PM – 5:00 PM

Venue: Rabindra Satabarshiki Bhawan, Agartala

**Organizer:** Study Next

Participants: Final Year BBA and Commerce Students from Holy Cross College, Agartala

On 17<sup>th</sup> February 2025, final-year students from the Bachelor of Business Administration (BBA) and Bachelor of Commerce (B. Com) programs at Holy Cross College, Agartala, along with faculty members from both departments, attended a workshop on Artificial Intelligence (AI), Finance, and Management, and their roles in various industries. Organized by Study Next, the workshop took place at Rabindra Satabarshiki Bhawan from 3:00 PM to 5:00 PM. The primary objective of the workshop was to enhance participants' understanding of these fields and their applications across different sectors.

## **Workshop Overview**

The session began with an introductory address by the organizers, highlighting the increasing importance of AI, finance, and management in today's business landscape. Industry experts, researchers, and professionals from Study Next served as resource persons, sharing valuable insights into these domains.

## **Key topics covered included:**

An introduction to Artificial Intelligence and its impact on financial decision-making, customer relationship management, and supply chain optimization.

The role of financial technologies (FinTech) in investment strategies, risk management, and financial planning.

Management strategies focusing on decision-making processes, organizational development, and leadership. Emerging trends such as machine learning, automation, fintech innovations, and AI-driven business strategies.

## **Key Takeaways:**

Students gained a comprehensive understanding of AI, finance, and management, and their interconnections. Insights were shared on how these fields are transforming industries and creating new career opportunities. Opportunities to interact with experts and fellow students fostered discussions on real-world applications. The workshop proved to be an informative and engaging experience for the students of Holy Cross College. It successfully broadened their perspectives on the evolving roles of AI, finance, and management in shaping the future of various industries. The knowledge and insights gained will be valuable for their academic growth and future careers.

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