



"Educating hearts and minds"

HOLY CROSS COLLEGE

ACCREDITED BY NAAC WITH 'A+' GRADE (CYCLE:2)

Tripura University Reg. Code: 17

Jubatara, P.O. Lembucherra, Tripura West Pin-799210

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Report of Career Counselling organized by Department of Business Administration, Holy Cross College

Career Counselling Session

Organized by: Department of Business Administration, Holy Cross College

Event / Occasion: Management Conclave

Date: 30-08-2023

Session Details:

- **Topic:** "Navigating the Corporate World: Strategies for Success"
- **Resource Persons:** Sri Gitangshu Choudhury (Banking Expert) – Branch Manager – ICICI Bank and Sri Susanta Shome (Entrepreneur)
- **Beneficiaries:** Students of BBA and MBA programs

Objective:

The Career Counselling Session aimed to provide students with valuable insights and guidance on navigating the corporate world, enhancing their employability skills, and making informed career choices.

Session Highlights:

Sri Gitangshu Choudhury and Sri Susanta Shome shared their expertise on:

1. Industry trends and expectations.
2. Essential skills for professional success and career planning.
3. Strategies for effective networking.
4. Building a strong personal brand.
5. Overcoming challenges in the corporate world.
6. Entrepreneurial mindset and skills.
7. Industry trends and market analysis.
8. Strategic planning and decision-making.
9. Leadership and team management.
10. Overcoming challenges in business.

Key Takeaways:

1. Understanding the importance of adaptability and continuous learning.
2. Understanding the importance of innovation and risk-taking.
3. Developing a proactive approach to career development.
4. Developing a business plan and vision.



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5. Leveraging networking opportunities.
6. Creating a professional online presence.
7. Building effective teams and networks.
8. Adapting to changing market scenarios.

Student Feedback:

The session received overwhelmingly positive feedback from students, who appreciated Sri Gitangshu Choudhury and Sri Susanta Shome interactive and engaging approach. Students found the session informative, motivational, and relevant to their career aspirations.

Outcome:

The Career Counselling Session successfully achieved its objective, empowering BBA and MBA students with valuable knowledge, skills, and inspiration to navigate the corporate world.

Organizing Committee:

Patron: Dr. Fr. Benny K. John & Fr. Joe Paul

Chief Guest: Dr. Prasad Rao Vaddarapu, IFS, CEO – TRLM, Agartala, Tripura

Convener: Mr. Subhajit Paul

Coordinator: Mrs. Sharmili Chakraborty

Organizing Secretary: Mrs. Rupa Saha and Mr. Achintya Bhattacharjee

Core Committee Members: 1) Dr. Sushobhan Sengupta
2) Dr. Rakesh Debroy

Acknowledgement:

We express our sincere gratitude to Sri Gitangshu Choudhury and Sri Susanta Shome for sharing their expertise and time with us. We also appreciate the support of the college administration and faculty members in making this event a success.

Conclusion:

The Career Counselling Session was a resounding success, providing students with a unique opportunity to learn from an industry expert. We look forward to organizing similar events in the future to enhance our students' employability and career prospects.

Summary:

** Career Counselling Session organized by: Department of Business Administration.*



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* **Participants attended:** Faculty Members & Students.

* **Outcome:** The participants were able to empower themselves with essential skills, a strong personal brand, and effective networking strategies to navigate industry trends and overcome challenges for sustained professional success.

Report prepared by: Mr. Subhajit Paul, Assistant Professor,
Department of Business Administration, Holy Cross College, Agartala

Head

Department of Business Administration

Holy Cross College, Agartala

HEAD

Dept. of Business Administration
HOLY CROSS COLLEGE, AGARTALA



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