

**Department of Business Administration**  
**Holy Cross College, Agartala**  
**Jubatara, Lembucherra, West Tripura, PIN: 799210**  
**(Affiliated to Tripura University)**  
**Accredited by NAAC with A+ Grade (2<sup>nd</sup> Cycle) and**  
**Approved by AICTE**

Ref. No. AA/DOBA/HCC/2025/03

Date: 24-03-2025

**NOTICE**

This is to inform all the students of BBA 2<sup>nd</sup>, 4<sup>th</sup> and 6<sup>th</sup> Semester that your internal examinations will be conducted as per the following schedule:

**Regular Examination Schedule for BBA 2<sup>nd</sup> Semester (NEP):**

Sl. No.	Subject Code	Name of Subject	Date and Day of Exam	Time
1	BS200CC1	Human Behaviour and Organization	28-03-2025 (Friday)	9:30 am to 11 am
2	BS201CC2	Marketing Management	01-04-2025 (Tuesday)	9:30 am to 11 am
3	BS202CC3	Business Economics	04-04-2025 (Friday)	9:30 am to 11 am
4	BS203SECI	Emerging Technologies and Application	08-04-2025 (Tuesday)	9:30 am to 11 am
5	B\$204MDE2	Media Literacy and Critical Thinking	28-03-2025 (Friday)	1:30 pm to 3:00 pm
6	BS205VAC2	Indian Constitution	01-04-2025 (Tuesday)	1:30 pm to 3:00 pm
7	BS206AEC12	Business Communication-II	04-04-2025 (Friday)	1:30 pm to 3:00 pm

**Regular Examination Schedule for BBA 4<sup>th</sup> Semester (NEP):**

Sl. No.	Subject	Name of Subject	Date and Day of Exam	Time
1	BS206C	Customer Relationship Management	28-03-2025 (Friday)	9:30 am to 11 am
2	BS207C	Financial Market & Institutions	01-04-2025 (Tuesday)	9:30 am to 11 am
3	BS247M	Operations Management	04-04-2025 (Friday)	9:30 am to 11 am
4	BS268E	Research Methodology	08-04-2025 (Tuesday)	9:30 am to 11 am
5	BSAEC2	Environmental Responsibility	01-04-2025 (Tuesday)	1:30 pm to 3:00 pm

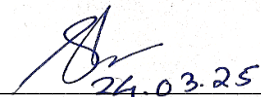
**Regular Examination Schedule for BBA 6<sup>th</sup> Semester (Marketing):**

Sl. No.	Subject	Name of Subject	Date and Day of Exam	Time
1	BM239C	Service Marketing	28-03-2025 (Friday)	9:30 am to 11 am
2	BM240C	Rural Marketing	01-04-2025 (Tuesday)	9:30 am to 11 am
3	BM241C	Sales Management & Personal Selling	01-04-2025 (Tuesday)	1:30 pm to 3:00 pm
4	BM242C	Product & Brand Management	04-04-2025 (Friday)	9:30 am to 11 am
5	BM251M	Marketing Communication	08-04-2025 (Tuesday)	9:30 am to 11 am

**Regular Examination Schedule for BBA 6<sup>th</sup> Semester (Finance):**

Sl. No.	Subject	Name of Subject	Date and Day of Exam	Time
1	BM243C	Financial Statement Analysis - II	28-03-2025 (Friday)	9:30 am to 11 am
2	BM244C	International Business Finance	01-04-2025 (Tuesday)	9:30 am to 11 am
3	BM245C	Working Capital Management	01-04-2025 (Tuesday)	1:30 pm to 3:00 pm
4	BM246C	Security & Portfolio Management	04-04-2025 (Friday)	9:30 am to 11 am
5	BM252M	Banking Management	08-04-2025 (Tuesday)	9:30 am to 11 am

**Note:** Students will attend their regular classes as per the timetable. Internal exams will be held only on the specified exam date and time.

  
24.03.25  
Sharmili Chakraborty  
Assistant Professor & Head of BBA Program  
Department of Business Administration  
Holy Cross College

**HEAD**  
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**HOLY CROSS COLLEGE, AGARTALA**

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